Futebol no Brasil: sentidos e formas de torcer

Abstract: This paper explores some aspects of the football discourse in Brazil. The focus is on the opinions of supporters and fans of different teams and clubs and on the diverse practices of supporting them. Interviews and written materials collected from different virtual resources (football websites, virtual communities of football teams and online fan clubs) were used to investigate the diverse aspects of the football team and the processes of social identification. Some of the aspects discussed in this paper.

Keywords: football, discourse, social identification

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